|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| |  |  |  | | --- | --- | --- | | BlueCross BlueShield logos with the trademarked tag line, "Because health is a big deal" |  |  | |  |  |  | | **Your Health, Our Priority**  Here at [Company name] we are always looking for ways to help our employees lead healthy, happy lives. We’re proud to offer Blue365 – a free program from [Blue Cross Blue Shield of Geography] offering exclusive health and wellness deals to make maintaining a healthy lifestyle simple and affordable.  Blue365 works with top national and local retailers to bring you unbeatable discounts on fitness gear, gym memberships, vision care, healthy eating options and much more. Save on leading brands like Fitbit®, SKECHERS®, Garmin® and more. Getting started is quick and easy. Plus, after registering, you will receive deals and wellness tips straight to your inbox. Simply go to [www.Blue365deals.com](http://www.Blue365deals.com) to sign up today!  [Join Blue365 button.](https://www.blue365deals.com/) |  |  | | This commercial advertisement is sent by Blue365, a Division of Blue Cross Blue Shield Association, 225 N. Michigan Ave., Chicago, IL 60601. You are currently subscribed as [subscriber name]. If you would like to unsubscribe from future mailings, please click on the following link. Unsubscribe here. See our Terms and Privacy Policy.  © 2000-2023 Blue Cross and Blue Shield Association — All Rights Reserved. The Blue365 program is brought to you by the Blue Cross and Blue Shield Association. The Blue Cross and Blue Shield Association is an association of independent, locally operated Blue Cross and/or Blue Shield Companies. Blue Cross and Blue Shield of Geography is an independent licensee of the Blue Cross and Blue Shield Association. Blue365 offers access to savings on health and wellness products and services and other interesting items that Members may purchase from independent vendors, which are not covered benefits under your policies with your local Blue Company, its contracts with Medicare, or any other applicable federal healthcare program. These products and services will be offered to you through the entire benefit year. During the year, the independent vendors may offer additional discounts on these products and services. To find out what is covered under your policies, contact your local Blue Company. The products and services described on the Site are neither offered nor guaranteed under your Blue Company’s contract with the Medicare program. In addition, they are not subject to the Medicare appeals process. Any disputes regarding your health insurance products and services may be subject to your Blue Company’s grievance process. BCBSA may receive payments from vendors providing products and services on or accessible through the Site. Neither BCBSA nor any Blue Company recommends, endorses, warrants, or guarantees any specific vendor, product or service available under or through the Blue365 Program or Site.  No investment advice is, or will be, provided by BCBSA or any Blue Company on or in connection with the Site, or in connection with any financial education, advice, or other services, products, or materials (all, "Financial Products/ Services") that Members may access or receive through the Blue365 Program or Site. No specific recommendations for buying or selling any particular security or other investment will be given, or deemed given, to any Member who receives any such Financial Products/Services. BCBSA and the Blue Companies do not, and will not, serve any Member as a fiduciary or party in interest, as defined and interpreted under the Employee Retirement Income Security Act of 1974, as amended, 29 U.S.C. Section 1101 et seq. ("ERISA"). |  |  | | For more information about Blue 365 visit us on [www.blue365deals.com](http://www.blue365deals.com) |  |  | |

|  |
| --- |
|  |